



Approved by Order No. 39 of the Rector of the University, dated 24 April 2026.

*Regulation on the Conferral of Goodwill Ambassador Status
at Central University of Europe LLC*



Table of Contents

Article 1. General Provisions	3
Article 2. Ambassador Status	3
Article 3. Functions and Responsibilities of the Ambassador	3
Article 4. Conferral and Termination of Ambassador Status.....	3
Article 5. Final Provisions	4



Article 1. General Provisions

1. The present Regulation governs the process of conferring the status of Goodwill Ambassador (hereinafter referred to as the "Ambassador") of the Central University of Europe LLC (hereinafter referred to as the "University").
2. A University Ambassador is an individual who, on a voluntary basis, promotes the achievements of the University among the general public, both within and beyond the borders of the country.

Article 2. Ambassador Status

1. The status of University Ambassador may be conferred upon a graduate or current student of the University, a domestic or international partner, a public figure, a participant in a training, seminar, or conference organised by the University, or any other individual.
2. Ambassador status shall be conferred for an indefinite period.
3. The administration of communication processes with persons seeking to obtain Ambassador status, as well as with incumbent Ambassadors, shall be ensured by the Human Resources Management and Administration Service of the University (hereinafter referred to as the "Office").

Article 3. Functions and Responsibilities of the Ambassador

1. The Ambassador serves as a symbolic representative of the University, contributing to the dissemination of information about the University and to the enhancement and consolidation of its reputation.
2. The Ambassador shall draw upon their authority to disseminate information regarding activities undertaken by the University within the framework of its "Third Mission" for the advancement of society, as well as information concerning educational and exchange programmes, institutional achievements, information intended for prospective students, and large-scale events planned by the University.
3. The Service shall invite persons holding Ambassador status to participate in the Gala event dedicated to University Day once per academic year. Where necessary, Ambassadors shall have the opportunity to participate in the discussion of topical issues.

Article 4. Conferral and Termination of Ambassador Status

1. A person seeking to obtain Ambassador status shall submit a written application to the Rector of the University, presenting their candidacy for the conferral of Ambassador status. The application shall be accompanied by a curriculum vitae (CV).
2. The application regarding the possibility of conferring Ambassador status shall be reviewed by the Rector within the scope of their discretionary authority, and upon a positive decision, the Rector shall issue a corresponding order.
3. A person holding Ambassador status shall be issued the relevant certificate.
4. The grounds for termination of Ambassador status shall be as follows:
 - 4.1. A personal written application submitted by the Ambassador;
 - 4.2. The commission of an act by the Ambassador that is detrimental to the reputation of the University;
 - 4.3. The death of the Ambassador;
 - 4.4. Any other objective circumstance that justifies the termination of Ambassador status.
5. The decision regarding the termination of Ambassador status shall be adopted by order of the Rector.



Article 5. Final Provisions

1. The present Regulation shall be approved by order of the Rector.
2. Amendments and additions to the present Regulation shall be introduced by order of the Rector.